

NATURE'S WILD BERRY · FOODSERVICE

Miracle Berry Travel Jar

Whole freeze-dried miracle berry halves. One ingredient, nothing added.



US FOODS APN

1170767

CASE GTIN

10868671000234

CASE PACK

4 Travel Jars

Turn a lemon into lemonade without a gram of added sugar.

THREE EFFECTS, NOT ONE

The berry contains **miraculin**, a protein that binds to the sweet receptors on the tongue. While it is bound, taste shifts three ways.

1 Sour turns sweet.

Lemon, lime, grapefruit, vinegar and plain yogurt read sweet with nothing added.

2 Bitter is curbed.

A lessening rather than a switch-off. Very bitter things still hint at bitter. Useful on chicory and other bitter greens, cruciferous vegetables, coffee and cocoa.

3 Umami levels up.

Savory food tastes richer.

Most people only know the first one. The second and third are why a guest takes a piece before a whole meal rather than using it as a party trick on a lemon.

WHERE IT EARNS ITS PLACE

- **Zero-proof and low-ABV programs.** Sour builds a drink without sugar. The non-alcoholic list stops being an afterthought.
- **Savory service.** One piece before the meal lifts burgers, burritos, pizza and pasta. Greek and Turkish salads are the fan favorites.
- **Cheese and ferments.** The clearest before and after of all: cheese, cream cheese, sour cream, sauerkraut.
- **Tastings and interactive courses.** A low-cost course guests photograph and talk about.
- **Retreats, camps and group dining.** One jar serves roughly fifteen first-timers at two pieces each.

Serving note: a serving is one piece but first-timers should take two. Chew and spread it across the tongue for a full thirty seconds. That step decides how strong the effect is.



SPECIFICATIONS

Product	Travel Jar, case of four
Ingredient	<i>Synsepalum dulcificum</i>
Servings per jar	Approx. 30
Servings per case	Approx. 120
Serving size	One piece (one berry half)
Best by	March 2035
Storage	Ambient
Refrigeration	Not required
Allergens	None
Attributes	Gluten free, non-GMO, vegan, preservative free
Certifications	Non-GMO Project Verified Non-UPF Verified by WISEcode Small Business Certified by SupplierGateway, cert SG06266402851562
Case weight	4 oz
HS code	0813.40
Suggested retail	\$30.99 per jar (\$123.96 per case)
Minimum advertised price	\$27.97 per jar

Shelf stable, no refrigerated or freezer space required.

HOW TO ORDER

1. Enter **APN 1170767** in US Foods Direct. You can also give the number to your US Foods representative.
2. Confirm your account price.
3. Place the order through US Foods Direct. Your representative can also add it to your next order.

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